



March 11, 2011

Dear Friend,

On May 21st, 2011, SS Peter & Paul School will sponsor *Charge of the Knights* - our first 5K run in the Village of Williamsville. Commemorating our 175th Parish Anniversary, this new event will not only encompass our school and parish families but will also reach out to the Western New York community. The race will follow the popular Moonlight Run route which takes the runners through the scenic and historic Village of Williamsville. SS Peter & Paul has contracted with Score This, a professional run organizer, who will handle mapping and certification of the official route, providing chips and bibs, finish lines, timing reports, prizes and publicity to the outside running circuit etc. In addition to the 5K race, we will also have a fun walk/run component geared towards families with younger children. We will have a beer tent, band, food, and family activities at the post race party.

SS Peter & Paul is proud of its contribution to the community for the past 175 years. We are a strong parish with a vibrant school. We are now reaching out to our friends in the business community to help us support what promises to be a successful and celebratory event:

We have a several levels of sponsorship:

Presenting Sponsor \$2000.00 -

- The race would be "brought to you by insert your company name." in all places publicized, name on front of T-shirt, on website (both SSPP and local run circuit), at finish line and on beer, food and band areas, promotional materials to be placed in runners bags

Corporate Sponsor \$1000.00 –

- Your company name in all places publicized, name on back of T-shirt (Largest Font), on website (both SSPP and local run circuit), on beer, food and band areas, promotional materials to be placed in runners bags

Gold Sponsor - \$500.00 –

- Your company name on back of T-shirt, on websites, and on either food tent, beer tent or band area (one area), promotional materials to be placed in runners bags

Silver Sponsor - \$250.00 –

- Your company name on back of T-shirt and on websites, promotional materials to be placed in runners bags .

Friend of the Knights Sponsor - \$150.00

- Your company name on a poster at registration, promotional materials to be placed in runners bags .

Helping Hand Sponsor - \$75.00

- promotional materials to be placed in runners bags .

We ask that you kindly consider helping us make this a great race...

Best Regards,

The SSPP Race Committee

Chairperson Contact : Kim Foster 634-6021(h) / 440-8003 (c)